

# **Request for Grant Applications**

## **Evaluation of the Economic and Other Impacts of Great Salt Lake on the State of Utah**

**Overview:** The Great Salt Lake Advisory Council has been created to advise Utah administrative and legislative bodies on the sustainable use, protection, and development of the Great Salt Lake. The Council is seeking information on quantifiable economic and other impacts of Great Salt Lake on the State of Utah. Acting through the Utah Division of Water Quality, the Council is seeking proposals from established economic research organizations to identify such benefits.

**Required Deliverables:** The selected party will be required to prepare and deliver a report identifying the economic impact of a healthy Great Salt Lake on the State of Utah. Areas of consideration should include, but are not limited to the following: (1) recreation, (2) tourism, (3) mineral extraction industry, (4) brine shrimp industry, (5) air quality, (6) wildlife viewing and hunting, (7) education, (8) overall employment and (9) lake effect. To the extent possible, the report should identify current economic benefits the State of Utah derives from the Lake and possible economic impacts of a rising and falling Lake. The report should also include other identifiable impacts the Lake has on the local population that are important, but not identified with a specific economic value.

**Target Audience:** The target audiences for this report are:

The Great Salt Lake Advisory Council  
The office of the Governor  
The Department of Natural Resources  
The Department of Environmental Quality  
Natural Resources Appropriations Subcommittee.

The report should be understandable by a non-technical reader/policy maker.

**Resources for Research Identification:** The selected party shall work with the Division of Forestry, Fire, and State Lands, the Division of Water Quality, the State office of Planning and Budget, local governments, the impacting industries and other appropriate sources to identify economic and other issues. The selected party shall hold an advertised, scoping meeting to receive general public input on economic and other issues that should be included in the report. The Council has allocated a maximum of \$25,000 to complete this task.

**Proposal Response** - Each proposal should not exceed 20 typed pages and contain at least the following:

Executive Summary A one or two page executive summary that briefly describes the major features of the proposal.

Detailed Response This section should constitute the major portion of the proposal and must contain at least the following information:

- I. Identification of the contractor and qualifications
  - a. Name of firm and contact information
  - b. Description of the firm's general background and capabilities
- II. Experience information
  - a. Description of the specific related experience of staff on similar projects and how it relates to the proposed work
- III. Description of the proposed project team
  - a. Description of staff that will work on specific elements of the project, including their academic and professional credentials.
- IV. Description of approach and methodology
  - a. Description of the proposed approach and methodology to be used to fulfill the required deliverables. A description of how each work element will be accomplished should be provided.
- V. Budget
  - a. Please list for each task, the number of hours per project team member, their rate and the total cost.

**Proposal Evaluation** – The proposal will be evaluated by a committee based on the following weighted criteria: demonstrated ability to meet the required deliverables, demonstrated technical capability and qualification and expertise of staff proposed for this project.

**Deadlines:** Proposals are due to the Utah Division of Water Quality by May 31, 2011. The Council will review the proposals and make a selection by June 17, 2011. The final report and all associated materials required to complete the deliverables shall be provided to the Great Salt Lake Advisory Council by January 15, 2012.

**Submit Proposal:** Please submit your proposal by e-mail to the Utah Division of Water Quality, Jodi Gardberg at [jgardberg@utah.gov](mailto:jgardberg@utah.gov)

**For Additional Information or Clarification, Contact:** Jodi Gardberg at (801) 536- 4372 or by e-mail at [jgardberg@utah.gov](mailto:jgardberg@utah.gov).